

# The Czech Republic



Challenging ideas for your business





16 UNESCO  
World Heritage  
Sites



Over 200 castles  
and fortresses



Over 40 protected  
urban zones



37 SPA resorts



101 golf courses



4 National Parks and  
6 geoparks



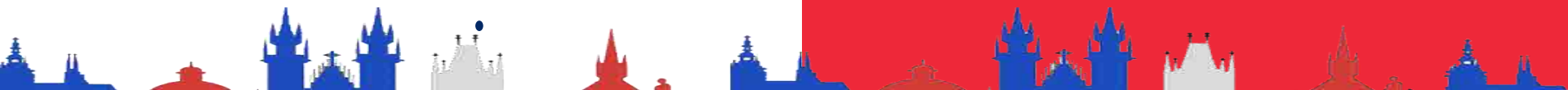
25 Nature  
Reserves



40 219 km  
of touristic routes



37 000 km of cycle  
lanes





# Czechia is the country of cultural jewels and treasures

**Enigmatic  
castles**



**Prague. Old Town**



**Český Krumlov**



**Prague Castle  
(Pražský hrad)**



# Czechia is the land of breath-taking nature

**“Czech Switzerland”  
National Park**



**Glacier lakes in  
Bohemian Forest  
(Šumava)**



**Punkva karst cave**



**Adršpach rocky  
ensemble**





**Karlovy Vary**



**Mariánské Lázně**



**Jáchymov**



**Františkovy Lázně**



**Pork knuckle**



**Pickled cheese**



**Sirloin steak boiled with double cream  
(Svičková na smetaně)  
and served with bread dumplings (knedlíky)**



**Czech wafers**



**Beer and wine heritage**



**Czech spit roll - trdelník**





Not many people are aware that not only beer but wine too are known to be Czech national beverages. The local winemaking goes back centuries, the industry flourished as far back as in the Emperor Charles IV time. **Moravian wines** have a strong following among true wine connoisseurs and at times surpass even French ones in their flavour fineness.



# Czechia is the country of one-of-a-kind craftsmen

## Bohemian crystal



## Czech garnets



## Czech porcelain ware





# Middle-Age Prague



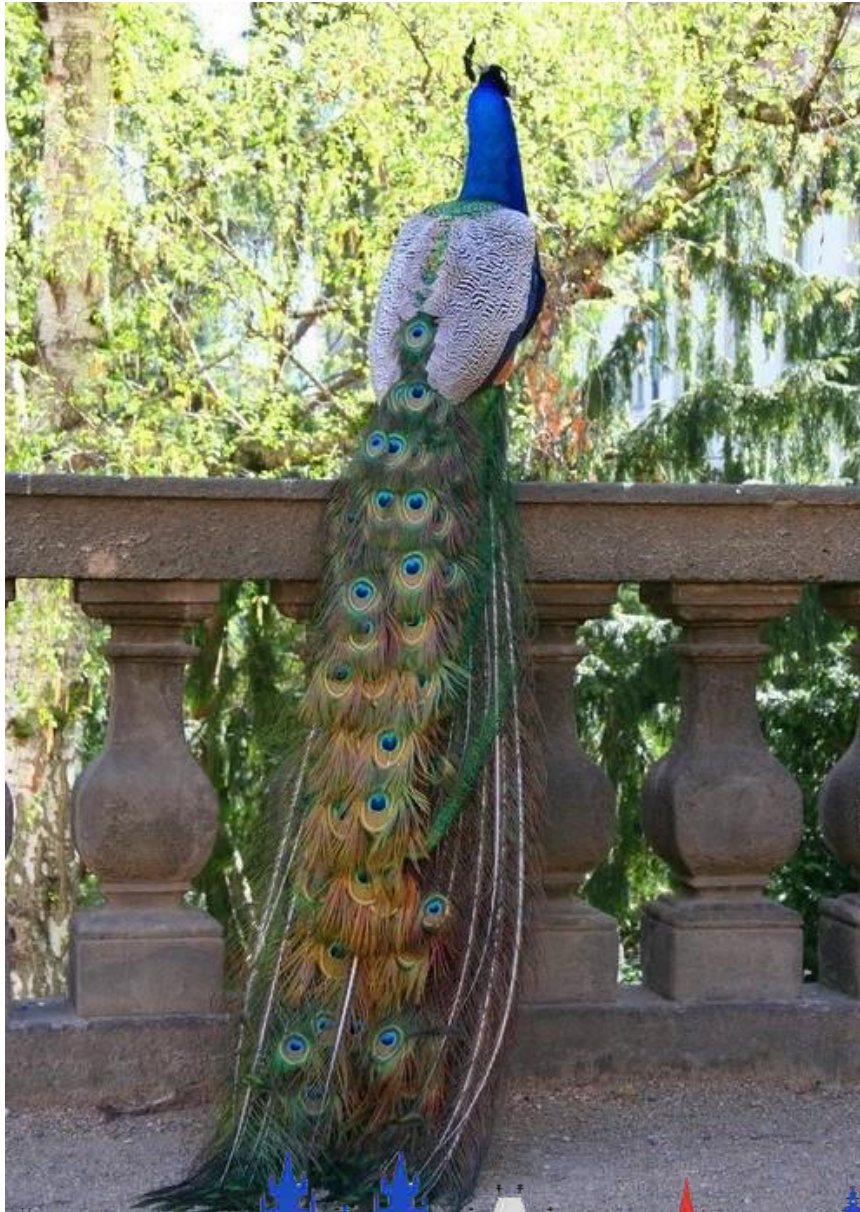


# St. Vitus Cathedral





# Prague gardens





# The best 5-star hotels of Prague

**Intercontinental  
Prague**



Rooms: 372  
Conference halls: 14  
With welcoming  
capacity of up to 700  
people

**Corinthia hotel  
Prague**



Rooms: 539  
Conference halls: 24  
With welcoming  
capacity of up to 500  
people

**Hilton Prague hotel**



Rooms: 791  
Conference halls: 38  
With welcoming  
capacity of up to 1500  
people

**Art Deco Imperial  
hotel**



Rooms: 126  
Conference halls: 4  
With welcoming capacity  
of up to 200 people





# The best 4-star hotels of Prague

**Hotel Novotel Prague**



Rooms: 146  
Conference halls: 7  
With welcoming  
capacity of up to 140  
people

**Grandior Hotel Prague**



Rooms: 393  
Conference halls: 9  
With welcoming  
capacity of up to 1000  
people

**Hotel Majestic Plaza**



Rooms: 132  
Conference halls: 5  
With welcoming capacity  
of up to 200 people

**Hotel Grandium Prague**



Rooms: 364  
Conference halls: 9  
With welcoming  
capacity of up to 1000  
people



# The best 3-star hotels of Prague

## Ibis Praha Mala Strana



Rooms: 225  
Conference halls: 3  
With welcoming capacity of  
up to 90 people

## Ibis Praha Wenceslas square



Rooms: 181  
Conference halls: 4  
With welcoming capacity of up  
to 70 people

## Ibis Praha Old Town



Rooms: 271  
Conference halls: 2  
With welcoming capacity of up  
to 60 people





# The worldwide renowned SPA resort Karlovy Vary





# The worldwide renowned SPA resort Karlovy Vary





# The best hotels with conference halls in Karlovy Vary

**Carlsbad Plaza 5\***  
**Medical Spa&Welness**  
**Hotel**



Rooms: 151  
Conference halls: 4  
With welcoming capacity  
of up to 102 people

**Spa Hotel Imperial 5\***



Rooms: 205  
Conference halls: 6  
With welcoming  
capacity of up to 600  
people

**Grandhotel Pupp 5\***



Rooms: 228  
Conference halls: 8  
With welcoming capacity  
of up to 900 people

**Spa Hotel Thermal 4\***



Rooms: 273  
Conference halls: 8  
With welcoming  
capacity of over 2000  
people



**Chateau Mcely**



Rooms: 24  
Conference halls: 6  
With welcoming  
capacity of up to 70  
people

**Chateau Heralec**



Rooms: 19  
Conference halls: 3  
With welcoming capacity  
of up to 155 people

**Chateau Ruze**



Rooms: 71  
Conference halls: 1  
With welcoming capacity of  
up to 140 people





**Chateau Štiřín**



Rooms: 63  
Conference halls: 3  
With welcoming capacity of up to 500 people

**Hotel Sen**



Modern castle-like hotel.  
Rooms: 62  
Conference halls: 8  
With welcoming capacity of up to 645 people

**Chateau Lužec**



Rooms: 62  
Conference halls: 2  
With welcoming capacity of up to 162 people





## Day 1

Arrival in Prague

transfer to/checking into hotel

free time

dinner





**Day 2**

Coach and walking sightseeing tour-quest themed on “Day Watch” by Sergey Lukyanenko: Czechia and the Watch

Visiting the armour-training entertaining park

Dinner at Middle-Age tavern



**Malá Strana** is a historic district of Prague which has preserved its unique identity untouched



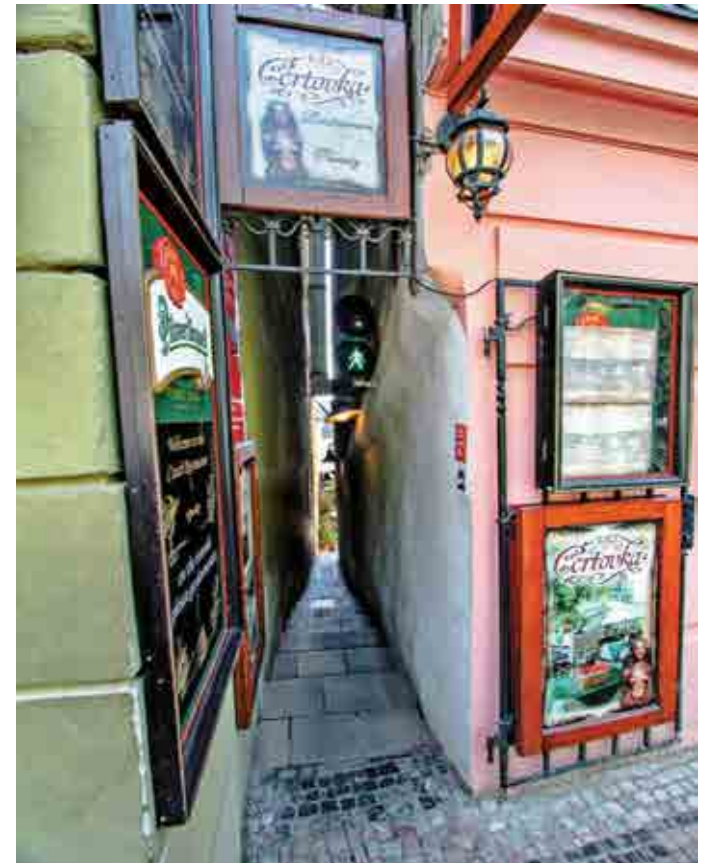
**Vyšehrad Fortress.** This is the monument of the Czech history steeped in legends and myths being as ancient as the nation itself. As the Day Watch told it, the most-well-stocked witching library of the world is located right here.





**Kampa Island** is a small island in the Vltava river in the very center of historic Prague. A narrow water street makes it a unique attraction and that is why it is often called “Prague Venice”.

### The narrowest street in Prague



## Armour-training entertaining park



This is a true armour-training entertaining area where you can take a ride in a real tank, drive a quad bike, do some flying in a helicopter, do some rifle-range shooting or archery, as well as play paintball, airsoft and other battlefield games.





## Armour-training entertaining park





## Middle-Age restaurant-tavern



This is the place which will transfer you to hundreds of years back right into the true Middle Ages. The tavern is literally steeped in the spirit of those times: the interior, the garment worn by the staff, the background music and the historical performance show have been meticulously designed and thought through to reproduce the historical look of the Czech capital of those times.





## Middle-Age restaurant-tavern





### Day 3

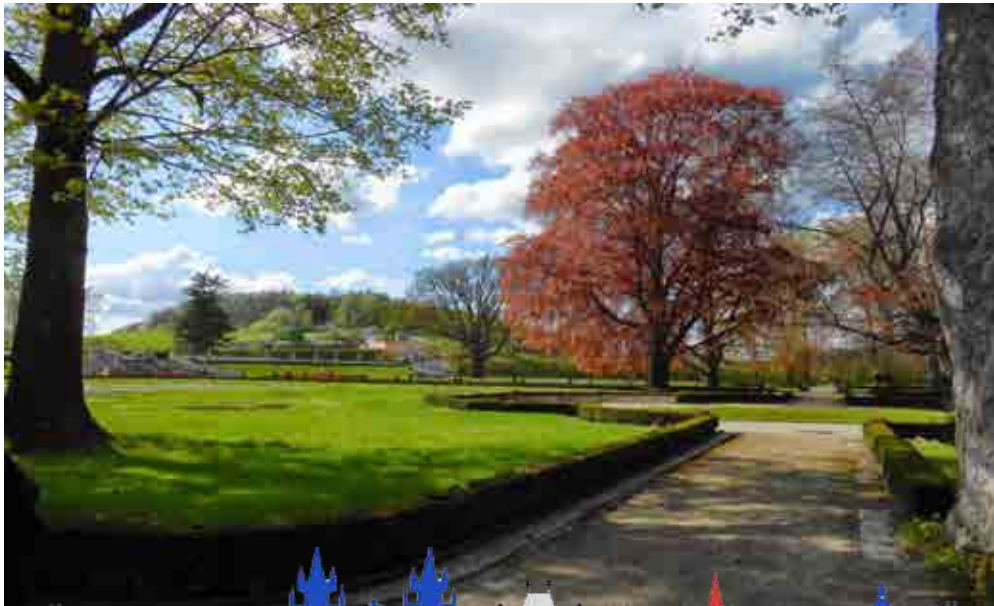
Sightseeing tour to Český Krumlov  
including visit of Hluboká nad

Vltavou castle

Lunch at restaurant

Return to hotel

Dinner





**Český Krumlov** is a small ancient town having its storied history, matchless architecture and unique aura. Its historic area has preserved its original identity ever since XVIII century and enters the UNESCO list.





## Hluboká nad Vltavou gothic medieval castle







## Day 4

Visit to village of Crafts

Boat ride along the Vltava river







### Village of medieval crafts and arts

This is an amazing complex including a stylized Middle-Age village of crafters and a splendid English park. Walking along the street of this medieval site takes you back to the times and environment where various craftsmen and artisans live.





## Village of medieval crafts and arts



You have a chance to take part in making of paper, candle, ceramic pot or soap.





**Boat ride along the Vltava river** will help you not only have some rest from on-foot sightseeing, relax and recharge the batteries but also feel the air of the Czech capital during the daytime, in the evening and at night.





## Example of proposed itinerary of staying in Prague



### Day 4 (continued)

Gala dinner at one of the best elite restaurants of Prague “Kampa Park”. Guests can sit in authentic dining rooms or choose the terrace by the riverbank overlooking the Charles Bridge.



### Day 5

Hotel checkout  
Transfer to airport  
Departure



## Example of proposed itinerary of staying in Karlovy Vary



### Day 1

Arrival

Transfer to/checking into hotel

Free time

Dinner







## Day 2

Conference

Lunch at restaurant

Medieval programme





Loket walled town that lent its name to the castle of XII century, former residence of Emperor Charles IV.





**Old Czech cuisine restaurant. Family brewery since 1352.**

The restaurant is renowned for its one-of-a-kind offering which is cooked in the sensitive and patented process.

This means unique grilling of piglet in an underground roaster where it is smoked for 6-7 hours. You will never find such meal offering anywhere else in entire Czechia or worldwide.





## Medieval performance show. Knight tournament





## Medieval performance show. Knight tournament







## Day 2 (continued)

Visiting the European Center of Natural Beer Spa wraps up the day.

An ancient hunting castle houses here the true beer spa which holds Patent for its invention. The spa utilizes only unpasteurized and unfiltered beer made in own brewery.

Dinner







### Day 3

Visiting the Museum of Becherovka and tasting this traditional beverage. This is a top grade long established bitter based on more than 20 types of herbs and spices the recipe of which has been kept top secret and passed down through generations.



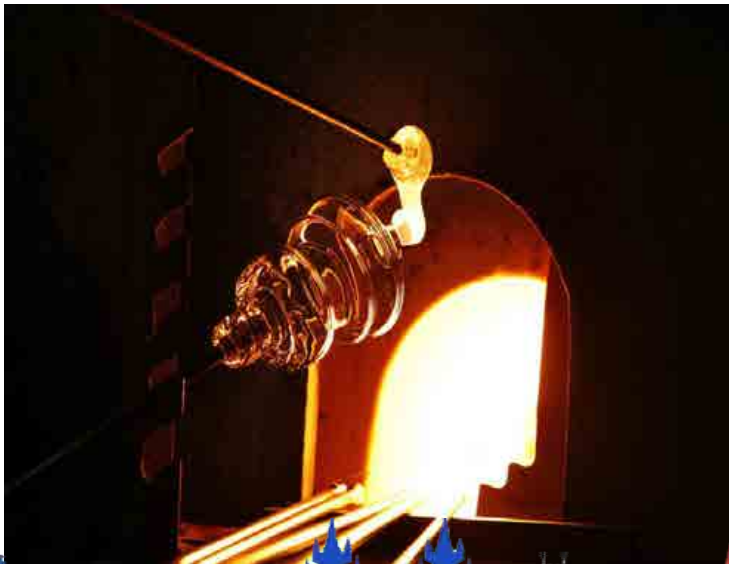




### Day 3 (continued)

Visiting Moser glassworks where they produce high quality Bohemian glass ware each item of which is unique by its matchless design.

Skilled-in-the-art masters have breathed their ingenuity into the glass stuff for over 150 years.





**Day 3 (continued)**

Gala dinner  
accompanied by live  
music of a true pipe  
organ in function hall of  
Grandhotel Pupp 5\*.

**Day 4**

Hotel checkout  
Transfer to airport  
Departure





# Czechia is the country of masons, Templars and alchemists

## Costumed walking tour “Magic and Mystic of Prague”



That said Prague has another, “dark” side. After the sunset the city changes and becomes immensely enigmatic and witching. It is fraught with numerous mysteries and secret signs. Prague will open you its secrets during the tour and you will have a chance to engage in a true mystic performance.





# Czechia is the country of masons, Templars and alchemists

**Zbiroh castle** remembers three kings: Charles IV, Sigismund of Luxembourg and Rudolf II. This is the most **mystic** castle of Czechia gone back centuries steeped in riddles and legends. There sure was a good reason for those belonging to the Masonic Lodge to choose it as the place of rituals they carry out.





# Czechia is the country of masons, Templars and alchemists

## Museum of alchemists and wizards in Prague



All the items the museum exhibits are genuine, you can pick them up and examine. Scrolls with spells and recipes, old books, stuffed animals, gold-making tools, bottles and various accessories gather dust while resting on the shelves.





## “Beer quest” walking tour

### U Medvidků Brewery



This is a fascinating beer quest through Prague and its best breweries and traditional beer restaurants together with a guide specializing in beer tours only. Await some challenging tasks, competitions, emulations, tastings and a whole slew of thrilling experiences while touring.

### Interactive Beer Bar in Prague



## “Beer quest” walking tour



You will not only taste worldwide renowned Czech beer but will be actively engaged in the event: mill malt together with brewing master, taste beer with your eyes closed, define types of Czech cheeses, you will get the hang of drawing beer correctly and many other things.







**Black and Tan beer**  
**Hermelin marinated cheese**  
**Absinthe**



**Black and Tan beer** is made as two taps of beer of different original gravity (pale and dark) layering in a glass. Czechia is recognized as the originator of this drink.



**Marinated Hermelin** is well-known Czech cheese regarded as the best beer accompaniment.





## Museum of Absinthe in Prague



**Absinthe** is not a national Czech beverage though, but they know the ropes here pretty well. And you will hook into the ritual of drinking much loved by Bohemia absinthe too.

Absinthe can be tasted hot served (Czech fire-based manner) and cold served (French manner). Appetizers at option





### Medieval village of XIV century



They build a medieval street with various craft workshops: blacksmith's, potter's, alchemist's, calligrapher's, herbalist's and other ones. Everybody is doing his work in his shop: blacksmith is hammering something, potter is burning clay, calligrapher is scripting with goose-quill, etc.

It is an exciting idea for teambuilding that assumes full engagement of attendees.

We offer a number of places to choose from to carry out such an event.

### Fortress of XII century





## Medieval Town Teambuilding

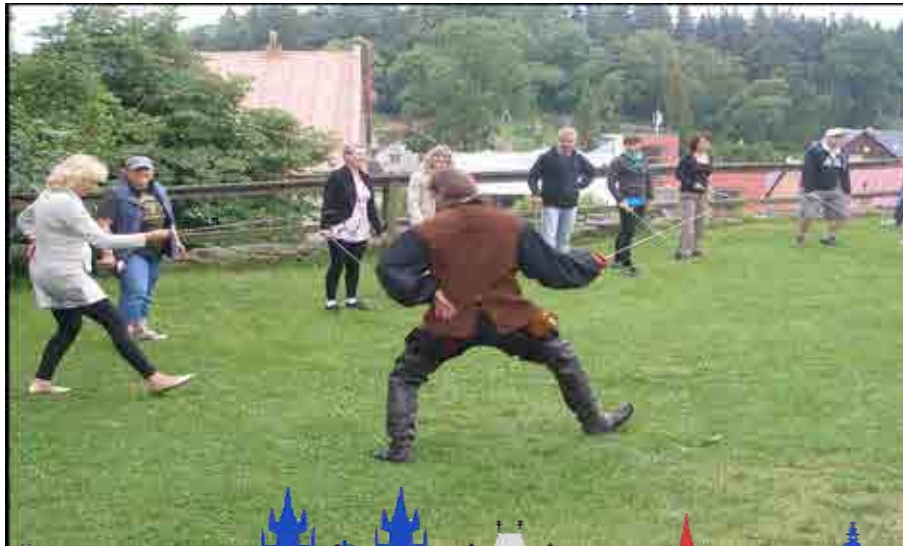
Some other options which can be arranged within a medieval town are:

- Fencing school, archery, spear throwing, on-beam wrestling, etc.





## Medieval Town Teambuilding





## Dětenice Castle – entertainment show



The first references to the fortress trace back to 1297. Nowadays you still can see in the castle some undestroyed frescoes in Gothic, Renaissance and Baroque styles, Rococo- and Classicism-styled wall-painting and stucco moldings.

Besides it keeps the collection of paintings, historical armour and hunting trophies.

The castle hosts various historical events, Rococo-styled balls and medieval feasts.







## Sychrov Castle – entertainment show



The castle boasts the largest collection of French portrait paintings, the armour collection and the chamber in memory of the composer Antonin Dvořák.

Here they host exhibitions and other events, such as night-time excursions, on a regular basis.





## Unique and the only one in Prague – Bobsleigh Park



Length 780 m

Elevation 44,5 m

Maximum attained speed 62 km/h

2 number of 360° turns – “cloverleaf”

4 left-hand and 3 right-hand turns





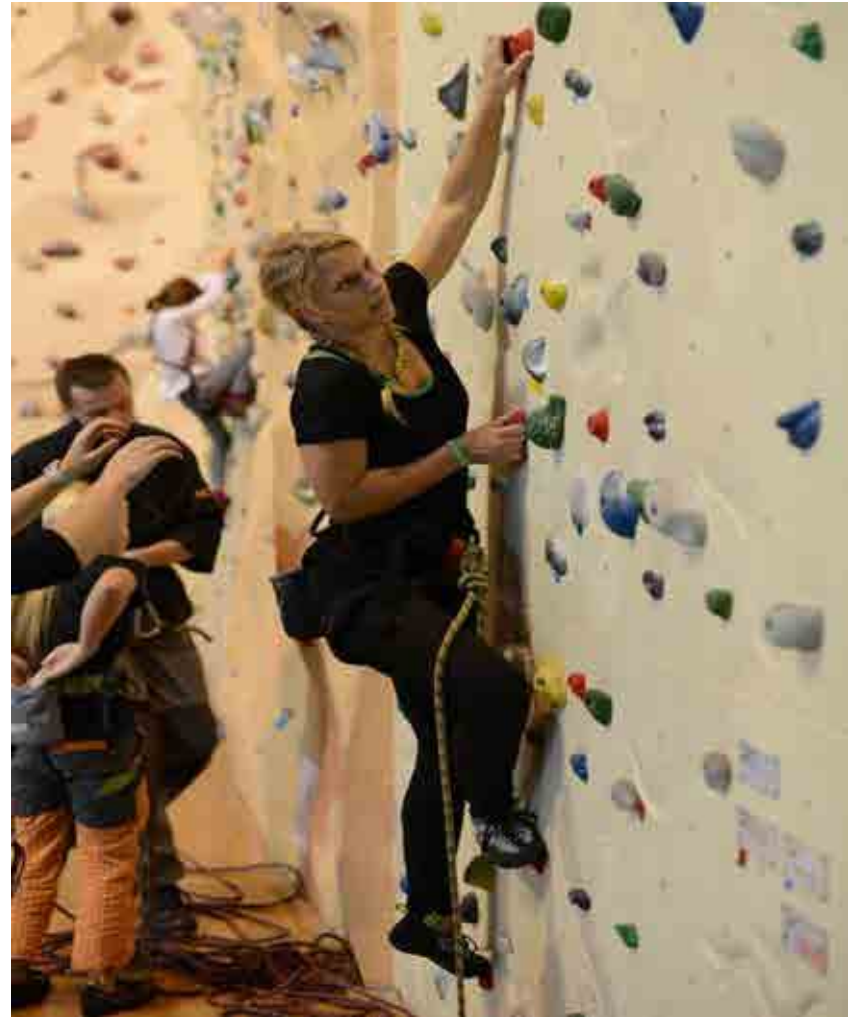
**Flying in wind tunnel**



**Bungee jumping**



## Czech Climbing Center





## Lobkovický Palace in Prague



## Zbiroh Castle. Alfons Mucha Hall





The MICE4ALL project belongs to VEDITOURGROUP S.R.O.

**Office in Prague:** Badeniho 290/1 160 00 Hradčany, Prague 6  
Tel.: +420 736 233 092, + 420 222 522 847

**Office in Karlovy Vary:** Zahradní 654/11 360 01 Karlovy Vary  
Tel.: +420 608 644 905, +420 353 585 514



Thank you for your attention

