

The Czech Republic – a real beer encyclopedia



The Czech beer has a long history and a high reputation in the world. It is impossible to calculate exactly how many types of beer exist in the Czech Republic. Every corner of this country brews its varieties according to unique recipes. It is safe to say that there are more than 500 types of beer. The first Czech brewery mentioned in documents of the end of the X century is the brewery at the Brzhevnovsky monastery in Prague. The first brewery dates back to the middle of the XIV century.



Czechs take the first place among Europeans not only in beer consumption per capita but also in its production. Every year, one person consumes 160 liters of this foam drink. Since 2008, Czech beer has been a protected geographical mark. We will tell you about the best Breweries in the world, about the only hop Museum in the world and real beer baths. You will also learn why Czech beer is considered the best in the world, as well as much more.

A tour «Royal road of beer and hops»



You are expected in the real Kingdom of hops. That is the famous Krusowice brewery. Its history begins in the XVI century. Krusovice beer is a famous hop, sun-warmed malt, and clear spring water. Try this legendary beer.



The distance from Prague to Zhatets is 82 km.

The city of Zhatets is the beer capital of Europe



There is also an unusual room where the alchemist's workshop is located, as well as a meter-high hop cone and old photographs of the brewers. There at the end of the warehouse is a small U Orloje brewery. Take advantage of the unique opportunity to have lunch at a real hop warehouse!

In the Reaper, you can implement a lot of ideas for team building and quests on the beer theme.

Here is a one-of-a-kind hop museum, as well as a beer temple and hop lighthouse, where tourists are allowed to climb and admire the city's burgundy tiled roofs.

The next door is an ancient hop warehouse where mountains of hop bales are stored. Try to get out of the maze of bales, it's not so easy!



An excursion-quest «Hop games»



If you are an adventurer, a true beer lover and a fan of exciting stories, then we are on our way! Hop games will not leave anyone indifferent. You will have a difficult but worthy chance to save the Kingdom of Beer and Hops, overcoming obstacles and solving puzzles.

You will become the Keeper of the secrets of making one of the best beer in the world, and compete for the title of King and Queen of the Hop Kingdom! Beer, fun games, quests, magicians' rooms and, of course, an excellent lunch. All this is waiting for You in our exciting tour.



U Medvidků brewery in Prague (up to 150 people)



A fascinating beer quest through Prague and its best Breweries and traditional beer restaurants with a guide specializing only in beer tours. During the tour, you will find exciting tasks, contests, competitions and a lot of bright impressions. You will thresh the malt with the brewer, taste the beer with your eyes closed, correctly determine the types of Czech cheeses, pour beer and much more.

Strahov monastery brewery (230 people)



A walking tour «Beer tour of Prague»

The duration time is 4 hours.

A visit is all year round.

The tour is held from 10 am to 3 pm.



A unique opportunity to see the birth of real Czech beer, to taste malt, to feel the bitter aroma of hops. Under the guidance of an experienced beer sommelier, you will learn how to taste beer, learn about the taste nuances of different varieties of this drink, learn the secrets of technology and try traditional Czech snacks.



Interactive Beer Bar in Prague



Visit the bar in the center of Prague. This place offers 14 types of draught Czech beer. They are light, dark, semi-dark, fruit, special, ale, as well as IPA and soft drinks.

You can rent a full bar for an interactive tasting of Czech beer. This is a great place for beer quests. Here a video projection and an audio service are available. Hall branding is allowed. It includes information releases on screens.



A master class in one of the restaurants in Prague on the preparation of sliced beer and traditional Czech appetizer - a marinated cheese Hermelin.



Learn the secrets of making a popular Czech cut beer when two Beers can be drunk from the same glass without mixing them.

As well as pickled Hermelin (Nakladany Hermelin). Hermelin cheese being covered with white mold appears as its predecessor the French Camembert cheese. It is marinated in oil with spices and red pepper. You can take a prepared snack with you!



Duration: All Day
Season: May-September
The first route is 49 km.
The second route is 31 km.
Third route: 5 km.
Distance from Prague - 155 km.

Unique beer route on bicycles



You are invited to drive through the unique natural trail of the forest areas in the vicinity of the city Rychnov nad Kněžnou. We offer a choice of three routes to visit the three brewers for beer tasting. The routes are Rychnova nad Kneznou, Dobruška, and Potštejn. It is an interesting idea for team building.

You can accommodate and hold a conference in the Wellness hotel Studanka 4*. The hotel is located at the foot of the Orlicky mountains. There you will find a beautiful Wellness Center with a swimming pool and saunas, bowling, and mini-golf. The entire infrastructure, as well as sports equipment, is at the guests' disposal.



The duration time is 1,5 hours.
A visit is all year round.
The tour is held from 10 am to 3 pm.
A distance from Prague to the factory is 20 km

Brewery Velkopopovický Kozel



Get acquainted with the history of the brewery, learn how to brew beer and how to properly pour it , try unfiltered beer right in the cellars, get acquainted with the live mascot of the brewery - the goat Olda. The tour can start directly from the Prague railway station - in a retro- car train "Kozel Express" to the factory and back.



The duration time is 1,5 hours.
A visit is all year round.
The tour is held from 10 am to 3 pm.
A distance from Prague to the factory is 90 km.
The composition of the group of tourists - up to 45 people.

Brewery Pilsner Urquell



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Did you know that Pilsner Urquell beer has become the prototype for more than two-thirds of global beer brands? Visit the legendary brewer and learn about its history, which began in 1842.



A city tour with a visit to the Staropramen brewery in Prague



A bus and walking tour route:

- A visit to Visegrad city, which is a symbol of the beginning of Prague's history.
- A visit to the factory and Museum Staropramen brewery.

You are invited to lunch with tasting of 4 types of beer.

- A visit to Prague Castle. It is the largest castle complex not only in the Czech Republic, but also in the whole world (UNESCO).

A Staropramen brewery ranks first among Prague Breweries in terms of production volumes.

Its beer is exported to 30 countries around the world.



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European center for real beer baths near Karlovy Vary.

Here, in an old hunting castle, there is a beer resort with a patent for the invention of a physiotherapy beer bath. Beer baths only use an unpasteurized and unfiltered beer from their brewery.



A restaurant of The Old Czech Cuisine. A family brewer since 1352.



The restaurant is famous for its unique dish, which is cooked using secret technology and is a patented brand.

Unique grilling of a pig in an underground oven. The pig is smoked on the grill for 6-7 hours. You won't find this dish anywhere else in the Czech Republic or, better say, anywhere else in the world.

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The fortress city of Locket with the same name for the XII century castle. It is the former residence of Emperor Charles IV.



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Thank you for your attention

